



Agenda

Wellesley Apple Butter & Cheese Festival Committee

March 11, 2025 – 7:30 p.m.

Bill Gies Recreation Complex – Community Meeting Room 201
1401 Queen's Bush Rd, Wellesley

1. **Call to Order:**
2. **Disclosures of Pecuniary interest:**
3. **Adoption of Minutes:** Motion to adopt the minutes of the February 11th, 2025 meeting as printed:
4. **Presentations/Delegations/Communications:**
5. **Unfinished Business:**
 - * Transition to the new recreation complex for 2025. The ABC Festival requires site plans and George Poole is waiting for electrical drawings before moving ahead with plans for running electricity.
 - * The Market will be completely located outdoors because the old arena will not be available for the 2025 Festival. This may result in fewer vendors, thus affecting profits for 2025. The location of the Hard Cider Tasting and the band has not been determined. Dave Zyta has indicated that he will not oversee the Hard Cider Tasting this year, however he will assist anyone willing to run this booth.
 - *ABC wall in the arena – The cost will be between \$1595 and \$1800 plus tax. A discount of \$250 will be given if the graphics company can advertise on the wall. *Motion required to move forward.*

Motion: That the Apple Butter and Cheese Festival spend up to \$1800 plus tax to decorate the wall in the Bill Gies Recreation Centre.

 - *Lions Club request to have ABC fund four Lions Club Members to become Food Handlers at a cost of \$100 each. Derek Brick to determine how many people need training. *(Motion required)*

Motion: That the Apple Butter and Cheese Festival fund the cost of Food Handling Training for XXX number of people.

*Dance after the 2025 Festival. Bob Reid to report.

*Transition to new storage building.

*4-H Petting Zoo. Tim Leis to give update.

*The 2025 Budget and Gateway Signs project were approved at the February 25th committee meeting and should be ratified at the March 11th Council meeting.

6. New Business:

Wellesley Idol: Jamie received the following message from Wendy Richardson:

” Hi Jamie. Allister Bradley, Saibel Chakraborty, Chris Bender and I are talking about reinstating Wellesley Idol for ABC’s 50th. A couple of questions before we meet: 1. Would ABC welcome us back? 2. Would ABC donate the prize money again? I think it was \$500. \$250 \$100. 3. We would have the semi-finals at the fair (which will be the last weekend in August - that announcement will be made soon). We usually did tryouts in early June and in previous years we were able to use the community centre free of charge because of the fair affiliation. Not anymore since I believe we are only allowed one free rental/year. With the ABC now under the Township, do you have access to the free rental of the gym at the Rec”.

Motion Required: That the Apple Butter and Cheese Festival allow the Wellesley Idol Competition to be part of the 2025 Festival and further that the ABC provide prize monies of \$500 for first place, \$250 for second place and \$100 for third places winners of the competition.

Booth/Event Co-ordinators: Verbal updates (roundtable)

7. **Financial Report:** The current Township reserve balance is \$101,649.27. Interest for December 2024 and January and February 2025 have not been calculated yet.

8. **Other Business:**

9. **Next Meeting:** April 8th, 2025 at 7:30 p.m.

10. **Adjournment:**