

Wellesley Apple Butter & Cheese Festival

Minutes

Wednesday September 11, 2024 – 7:30 p.m. – Wellesley Fire Station

Voting Members Present: Cathy Koch, Ronald Bisch, Dave Zyta, Jamie Reid, Derek Brick, Alecia Henderson, George Poole, Mike Moser, Katie Reid, Theresa Bisch

Voting Members Absent:

Auxiliary Members Present: Andrew Martin, Louise Zyta, Mike Barker, Tim Leis, Carrie Siewert, Larry Kryski, John Jacobs, MaryAnne Perry, Sean Bond, Terry Gerber, Don Roth, Doug Sibbick, Cassandra Smyth, Kelly Deneka

Staff:

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1. **Call to Order:** The meeting was called to order at 7:30 p.m.
 2. **Disclosures of Pecuniary interest:** None
 3. **Adoption of Minutes: Motion** to adopt the minutes of the August 13th, 2024 meeting as printed: Ron Bisch, Seconded by George Poole. Carried.
 4. **Presentations/Delegations/Communications:** None
 5. **Unfinished Business:**
O/S: Transition to new Rec Complex for 2025. We still need site plans and to do a walkaround of the new facility. George Poole is still waiting for electrical drawings before moving ahead with plans for running electricity. More discussion on this at a future meeting.

Cultural Drivers of Tourism Grant – The ABC Festival was awarded a grant of \$3,800 by the Region of Waterloo Cultural Drivers of Tourism Grant Committee.

Additional Farm Tours – None

6. **New Business:**

Round Table Reports:

Don Roth and Doug Sibbick reported that the Tractors and Wagons have been arranged. It was decided to provide the tractor drivers with a free meal. The standard inspection sheets will be used to inspect the tractors and wagons before and after use at the Festival.

Dave Zyta reported that the Hard Cider Tasting is ready to go, except they could use some additional volunteers. Jamie Reid will provide some potential volunteers.

Mike Barker reported that the busses are booked, and we have one farm tour. No cider mill tour again this year.

Mike Moser reported that the Snack Shack is all ready for festival day.

Derek Brick has the street mall organization finished. The garbage cans will need inspection and possibly cleaning prior to the Festival day. The trucks from Erb Transport have been requested and approved.

Alecia Henderson reported that the entertainment is ordered but would still like to find some dancers. Mike Moser has a contact that he will ask. Jamie Reid has ordered the stage for the day.

Katie Reid and Kelly Deneka reported that the market is now full with lots of new vendors this year. There are no washroom facilities in the old arena, but water is available on the outside of the building for hookup. The outdoor washrooms at the old community centre will be kept locked and only used for vendors. Additional port-a-potties and wash stations have been ordered.

Cathy Koch and Cassandra Smyth reported that the breakfast booth is all ready apart from ordering the milk required for the day.

Tim Leis reported that the maple syrup donation has been confirmed and the antique tractors are arranged.

Larry Kryski will continue working on photography.

Jamie Reid reported that the white coats have been washed but their condition is not good. One bin of coats is usable. Dave Zyta arranged for 100 disposable coats to be provided to volunteers.

The police have been booked and the special events permits have been approved. A discussion around the locations of the port-a-potties ensued.

Theresa Bisch reported on the insurance and gave a financial report.

Sean Bond has arranged for new signage for the Festival and more discussion on sign requirements ensued.

Terry Gerber reported that the Fritter Booth is ready, but they could use more volunteers. There is some work required on the fryers to make them usable for our festival.

Andrew Martin reported that the car show has been arranged. The parade will commence at noon and follow the usual route. He will ensure that Mike Barker is aware of the start in case there is a bus on the route and the drivers will watch for tractors.

MaryAnne Perry is finalizing the last of the bookings for radio and newspaper and would like an ad campaign on Facebook. Carrie Siewert will work with MaryAnne on the Facebook campaign.

Carrie Siewert verified the sponsors for the website.

Other: the booklets have been printed and delivered. The Festival has 1500 to distribute the day of the event.

7. **Financial Report:** Theresa Bisch reported the Township reserve currently has a balance of approximately \$65,992.72, but there are a couple of e-transfers that haven't been included in that total.
8. **Next Meeting:** Annual General Meeting – November 12, 2024 – 7:30 p.m. at the Township of Wellesley Recreation complex.
9. **Adjournment:** 8:15 p.m. Motion to adjourn the meeting. Theresa Bisch. Jamie Reid seconded. Carried.